## Commerzbank @ Morgan Stanley Conference





## Solid performance and strengthened capital in 2016 – Execution of Commerzbank 4.0 started

### Solid operating performance at a sound risk profile

- > Operating result 2016 of €1.4bn and net result of €279m
- Strong growth in PSBC and sustained leading position in CC
- Sound risk profile with NPL ratio of 1.6%

### Capital ratios exceed all regulatory requirements

- > CET1 ratio increased to 12.3% above SREP requirements
- > Comfortable leverage ratio of 4.8%
- > Counterparty credit and deposit ratings at single A level

### Strategy execution Commerzbank 4.0 kicked off

- Management structures and steering systems in place
- Execution started according to plan
- > Roadmap and milestones for 2017 defined





## Commerzbank 4.0 – a strategic programme with three cornerstones

#### Focused business model

We will focus on businesses where we have clear competitive advantages, discontinuing non-core activities

### **Digital enterprise**

We will transform the Bank into a digital enterprise

### **Enhancing efficiency**

We will simplify the Bank, creating efficiency

### Commerzbank 4.0

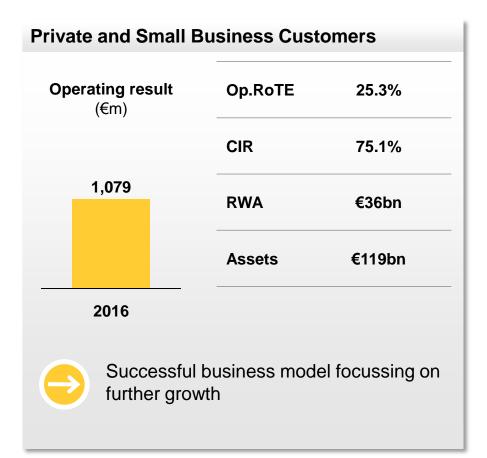
Targets 2020	Current rates	Rising rates
Revenues (€bn)	9.8-10.3	11.3
Costs (€bn)	6.5	6.5
CIR (%)	<66	~60
Net RoTE (%)	>6	>8
CET1 (%)	>13	>13

 $\Rightarrow$ 

Higher profitability, and enhanced competitiveness



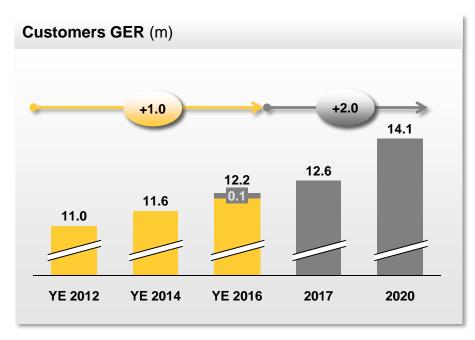
## Commerzbank with two strong customer segments

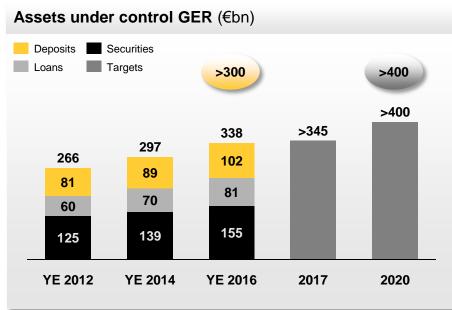




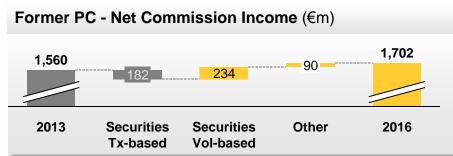


## Private and Small Business Customers: Successful business model focussing on further growth











## **PSBC** – Key strategic initiatives for growth

#### 2m net new Customers

- Successful track record of gaining 1m net new customers within last 4 years
- Benefit from branch closures of competitors
- Competitive products

   (i.e. free of charge current account)
- > Targeting €200-300 revenues per customer per year
- Churn prevention supports net customer growth
- Exclusive co-operations with well-known partners



## ~ 1.000 Branches – but different

- Up to 30m customers could lose their branch in future
- 2/3 of customers look for a bank with branches
- 85% of new accounts are opened in a branch
- More than 80% of onlineaccount openings happen in 10km distance from a branch
- Commerzbank will keep its network of ~1.000 branches
  - Our answer: Flagship branches and flexible & cost efficient City branches

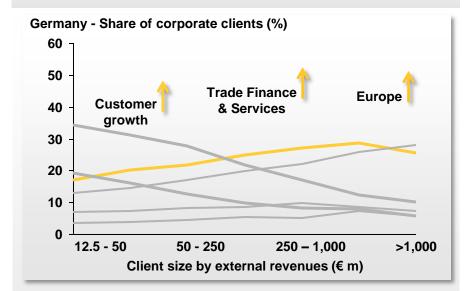
### **Digitisation / Offering**

- Targeting digitisation of 80% of all relevant processes
- ONE: one distribution platform
  - Successfully launched in all branches
- Reduced number of products: from 430 to 300, target 100
- Introduction of new digital consumer loan
  - Launch in the branch network in Q2/2017
  - Online Q3/2017



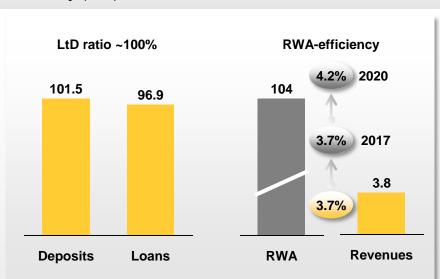
## Corporate Clients: Leverage strong domestic market position while focussing on RWA efficiency

#### Growth



- 10k new customers with focus on smaller SMEs
- Increase German market share in trade services and finance from 30% to 32%
- Leveraging our expertise in key sectors with German leadership into Europe

#### **Efficiency** (€bn)



- Keep LtD ratio in current rate environment
- Increase RWA efficiency by ongoing portfolio optimization
- RWA efficiency defined as operating revenues over RWA



## Commerzbank's strong local presence with the distinct sector and capital market expertise enables room for growth

#### SECTOR COVERAGE GROUPS

#### **Corporates**

**HEALTHCARE & CHEMICALS** 











Institutional

**FINANCIAL** 

INSTITUTIONS



- Eight sector teams in place
- Sector clients defined:
  - directly covered DAX and MDAX clients
  - sector advise for selected German and European large corporates
- comprehensive sector networks and sector multipliers into SME
- Example: Automotive & Transport:
  - Commerzbank is the leading loan bookrunner for automotive in EMEA based on around 8 thousand clients in the auto industry



**AUTOMOTIVE &** 

**TRANSPORT** 



TMT





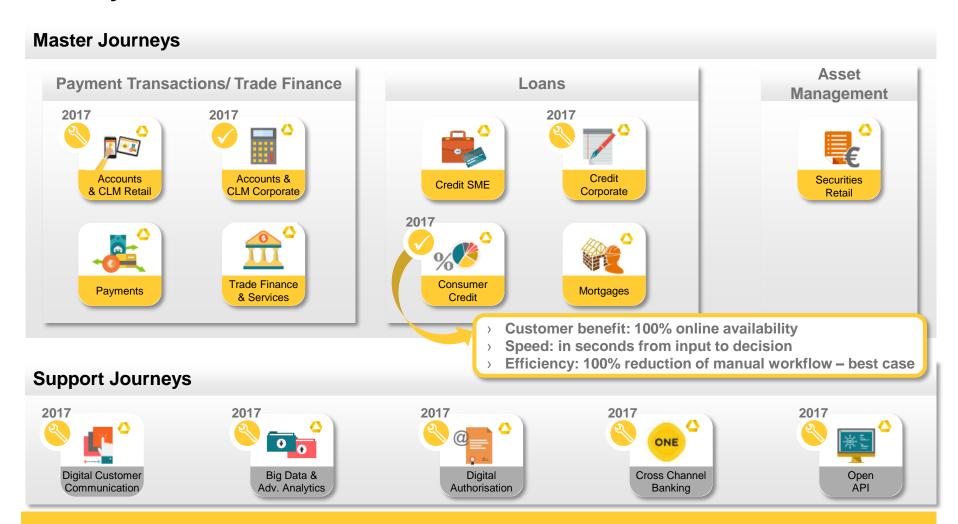


**INDUSTRIALS** 



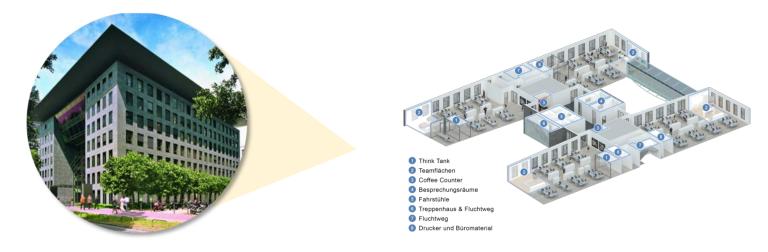


## Digitisation in Commerzbank 4.0 – 9 Master Journeys and 5 Support Journeys





## Speed in digitisation will secure competitive advantages





Implementation of Commerzbank's Digital Campus on schedule – Currently 370 staff/ employees working on site – Full capacity of around 600 staff members will be reached by the end of March 2017



Co-location for business and IT department proven as a key success factor. Campus approach and agile working methods support an innovative working environment



6 Master Journeys of Commerzbank 4.0 have already started – Targeted digitisation ratio of 80% remains clearly in focus

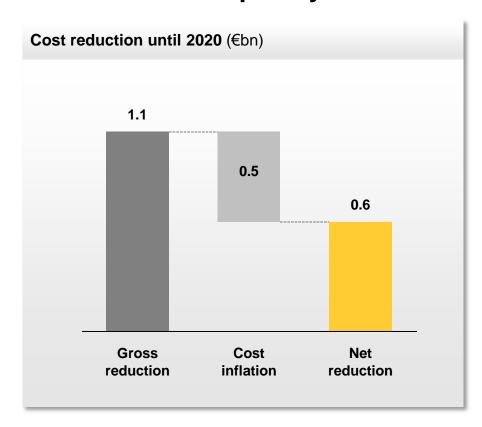


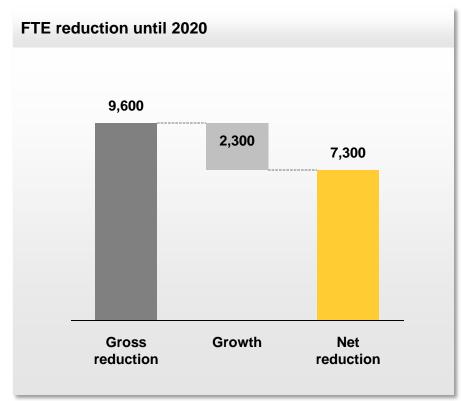
## Big Data & Advanced Analytics supports Commerzbank 4.0 through a wide variety of levers with significant P&L potential





## Significant cost savings and FTE reduction through digitisation and reduction of complexity







## Commerzbank 4.0 – key milestones in 2017

### **Key milestones 2017**

#### Reduce complexity to enable efficiency gains

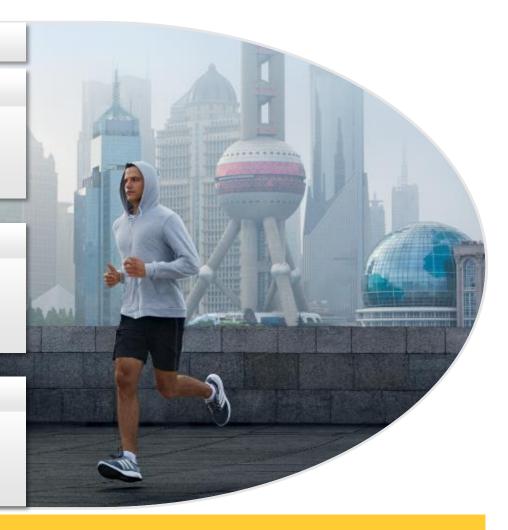
- Negotiate workers council agreement
- > Fully integrated client approach in CC
- EMC: final set up of stand-alone business and filing of license application

#### Further growth supported by digital capabilities

- Go live of digital consumer credit offering
- Comprehensive offering for small business customers
- Digital onboarding of corporate clients

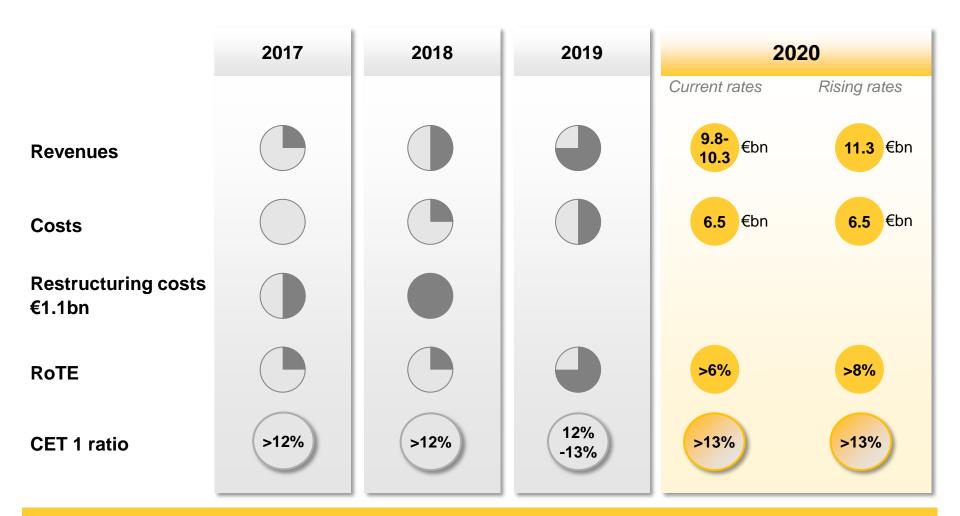
#### First wave of digital journeys

- 2 Journeys to be completed in 2017 another 7 Journeys in process in 2017
- First use cases from advanced analytics





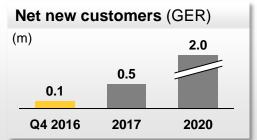
## Transformation requires two years with low profitability

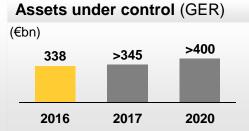


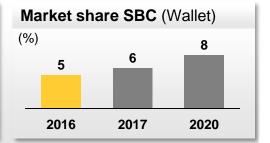


## Strategy execution management alongside key execution indicators

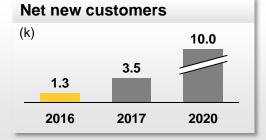


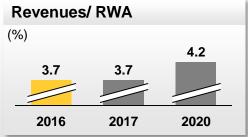


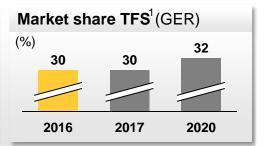




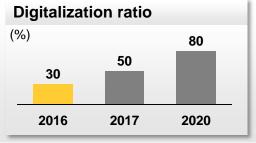
Corporate Clients

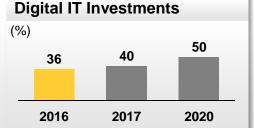


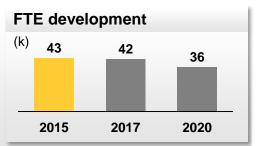




## Group









## **Outlook FY 2017**

We will further strengthen our market position and focus on the execution of Commerzbank 4.0

We keep our CET1 ratio stable ≥12% balancing out investments, P&L incl. restructuring costs, capital and RWA

We keep our cost base stable and book the first part of restructuring charges for Commerzbank 4.0

We expect LLPs for PSBC and CC on the level of 2016, Ship Finance in a range of €450m - €600m



# Commerzbank 4.0 simple – digital – efficient